

For immediate release

Momentum's Factor Series Funds join Aviva Platform

London, 26 February 2014

With immediate effect Momentum's Factor Series Funds are now available on the Aviva Platform.

Commenting on the development, David Thomas, head of UK retail at Momentum Global Investment Management said: 'The Factor Series Funds are designed to help financial advisers meet the needs of clients who require real returns on their capital without taking too much volatility risk. The funds are risk-rated targeting inflation plus return over the medium to long term and their addition to the Aviva Platform is a major step forward in our distribution policy.'

Jasper Thomas, who leads investment partner relationships and strategy from Aviva said: 'We're focused on making sure the platform is as simple and easy to use as possible, and the straightforward objectives of Momentum's factor series funds is consistent with these values. Adviser feedback used in developing our platform identified the demand for Momentum's funds and we were happy to expand the platform's range of funds as a result.'

The Factor Funds combine real return objectives (CPI +3 to +5%) with strongly managed risk, underpinned by Distribution Technology risk profiles.

The range includes:

- PFS Momentum Factor 3
(UK CPI plus 3% net with a Distribution Technology risk profile of 3);
- PFS Momentum Factor 4
(UK CPI plus 4% net with a Distribution Technology risk profile of 4);
- PFS Momentum Factor 5
(UK CPI plus 5% net with a Distribution Technology risk profile of 5).

Ends



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Momentum notes to editors

Momentum Global Investment Management Limited is the global investment arm of Momentum Investments, and provides specialist investment management services to retail and institutional clients, financial intermediaries and their clients in the UK and Europe, the Middle and Far East and South Africa.

Momentum Global Investment Management Limited is part of the MMI Holdings Ltd, one of the largest insurance companies in South Africa, with a market capitalisation of circa GBP2.4 billion as at 30th June 2013.

Momentum Global Investment Management Limited has GBP3.1 billion under management as at 30th June 2013.

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Aviva notes to editors

Aviva provides insurance, savings and investment products to 34 million customers worldwide.

We are the UK's largest insurer with over 14 million customers and one of Europe's leading providers of life and general insurance. We combine strong life insurance, general insurance and asset management businesses under one powerful brand. We are committed to serving our customers well in order to build a stronger, sustainable business, which makes a positive contribution to society, and for which our people are proud to work.

We are ranked as one of the UK's top ten most valuable brands and Aviva Plc is in the top 10% of socially responsible companies globally in the Dow Jones Sustainability World Index. In 2012 we invested £5.7m into our UK communities. One in three of our employees were involved in community investment activities which included giving nearly 30,000 hours.

Aviva is working in partnership with Railway Children through the Aviva Street to School programme to get children living or working on UK streets back into everyday life, especially education. Find out more at www.aviva.co.uk/street-to-school/

The Aviva media centre at www.aviva.com/media/ includes company information and a news release archive.

For an interactive introduction to what we do and how we do it, please click here <http://www.aviva.com/library/reports/this-is-aviva-2013/>



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Under our multi-management arrangements, we selectively appoint underlying sub-investment managers and funds to actively manage underlying asset holdings in the pursuit of achieving mandated performance objectives. Annual investment management fees are payable both to the multimanager and the manager of the underlying assets at rates contained in the offering documents of the relevant portfolios (and may involve performance fees where expressly indicated therein).

Momentum Global Investment Management (Company Registration No. 3733094) has its registered office at 2nd Floor, The Rex Building, 62 Queen Street, London, EC4R 1EB.

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