

For immediate release

Momentum Global Investment Management appoints Andy Davies as Head of UK Retail Sales

- Momentum expands retail team with appointment of Andy Davies
- Primary focus will be on the PFS Momentum Factor Series fund range

Momentum continues its drive into the UK retail market space with the appointment of Andy Davies as Head of UK Retail Sales. Andy, who was appointed on 15th June, will lead the retail team and will focus on engaging with UK IFAs, networks and fund platforms.

Andy Davies, previously Sales Director at Skandia and more recently Head of Business Development at Sanlam UK, brings with him a wealth of industry experience having worked in the arena for almost three decades. Andy will use his extensive industry knowledge to strategically drive growth in sales and market share and will assume responsibility for retail sales, marketing and client services. His primary focus will be the execution of the UK consumer fund distribution strategy, based on the Factor Series. Andy will be responsible for developing relationships in key retail markets, and for creating and managing effective relationships with IFAs.

Commenting on his appointment, Andy Davies said: "Momentum's retail investment proposition has been created to meet the needs of investors working in conjunction with financial advisers. I look forward to working with the team, using Momentum solutions to help advisers create great client outcomes."

Commenting on Andy's appointment and Momentum's continued growth in the UK retail market, Ferdi van Heerden, CEO of Momentum Global Investment Management, commented: "We believe that Momentum Global Investment Management is well positioned to make a significant impact in the UK retail market space, working with investors and their IFA's to enable investors to more consistently meet their desired investment outcomes. Andy's experience and strategic vision makes him a good fit for our business, as we continue to focus on delivering outcomes based multi-asset funds and solutions to various markets and segments."

Ends



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Momentum notes to editors

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